

Vikki Kristine Stevens

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Graphic Artist/Designer

Experienced in Freelance Graphic Design and Production Full-Service Graphic Design Capabilities

A highly respected Bi-lingual Professional with exceptional collaborative and interpersonal skills. A dynamic team player with ten years' experience in graphic print design and project management from initial concept to finished product. Extensive experience creating print advertising for the retail, medical, employment, and real estate industries.

Core Strengths

Art Design	Ad Layout	Desktop Publishing
Printing and Prepress Processes	Graphic Image Manipulation	Typography
Color Separation	Photo Retouching	Multicolor Printing
Publication Design	Digital Photography	Image Management
Troubleshooting	Social Media Marketing	Brand Development

Professional Experience

Graphic Artist/Internet Artist – DALLAS MORNING NEWS, Dallas, TX July 1999 to Sept 2008
Work with Sales Executives and their customers to create advertisements, and promotional material to run in newspaper and tabloids published by The Dallas Morning News.

- ❖ Used QuarkXpress 5.0 and Adobe Pagemaker/InDesign to build and layout advertisements for The Dallas Morning News and their sister publications.
- ❖ Touched up photos using Adobe Photoshop CS2.
- ❖ Color corrected photos and stock art.
- ❖ Created new templates for real estate ads running in The Dallas Morning News real estate sections.
- ❖ Promoted from Typesetter to Ad Builder in 2002 and then promoted to Graphic Artist in 2005 .
- ❖ Worked with Sales Executives and their clients to give them the look and branding the client wanted for advertising campaign.

Administrative Clerk - VERIZON (formerly GTE Southwest Inc.) 1997 to July 1999

- ❖ Researched payments received without account numbers and reconcile to correct account.
- ❖ Troubleshooting computer systems.
- ❖ Transferred and promoted from General Clerk in San Angelo, TX to Administrative Clerk in Dallas, TX in 1998.
- ❖ Entered orders in various systems for customers new and changed orders.
- ❖ Provided customer service to customers who had questions about new services.

Education

The Art Institute of Dallas - Major: Computer Animation

Angelo State University - Major: Computer Science Minor: Mathematics/Art